

ALYSSA NEHRING

GRAPHIC DESIGNER

alyssanehring.com • nehring.alyssaj@gmail.com • (515) 890-7806

EDUCATION

Morningside University

Sioux City, IA

May 2018

Advertising, B.S.

Arts Administration, B.S.

Graphic Design, B.A.

Photography, B.A.

Journalism, Minor

ACHIEVEMENTS

Outstanding Graduate Award in Fine and

Communicative Arts 2018

Outstanding Arts Administration

Senior 2018

Principal Community Scholars

Program 2018

Published Artist - Kiosk Magazine

2017-2018

Federation of Business Disciplines

2017

Student Researcher

Business Department Peer Mentor

2016-2018

ALD and ODK Honor Society 2015-2018

Dean's Honor List 2014-2018

RELATED SKILLS AND SOFTWARE

- Adobe Creative Cloud
- Illustration
- Branding
- Marketing
- Layout
- Composition
- Typography
- Color Theory
- Print Knowledge
- Photography
- Photo Editing
- Social Media
- Shopify
- Mail Chimp
- Klaviyo
- X-Rite Pantone Color Seminar Series

LOOKING FOR MY NEXT ADVENTURE
& WILLING TO RELOCATE

REFERENCES AVAILABLE UPON REQUEST

EXPERIENCE

Big Frig

Graphic Design Manager

North Sioux City, SD

February 2018 - Present

- Build a cohesive brand by establishing and implementing brand standards
- Design digital and print marketing materials
- Develop and execute marketing campaign from idea to completion
- Photograph and edit catalog and lifestyle product photos
- Prepare client artwork for print in a CMYK color space across various printers
- Managing a design team with expertise in marketing and production

Bode Fire Department

Volunteer Firefighter

Bode, IA

May 2022 - Present

- Responded to emergency calls regarding fire, vehicle accidents, and other medical calls
- Worked with other volunteers
- Sound knowledge of firefighting service techniques and procedures

Morningside University

NAIA Women's Swim Team

Sioux City, IA

August 2014 - February 2018

- Committed approximately 30 hours per week to training, meetings, travel, and competitions while maintaining full course load
- Developed concentration, strong work ethic, and perseverance to meet personal and team goals
- Daktronics NAIA Scholar Athlete 2016-2018
- Led tours of facilities to prospective student-athletes and their families

Kiosk Literary Magazine

Creative Editor in Chief

Sioux City, IA

September 2017 - April 2018

- Worked in partnership with the Literary Editor
- Determined and organized content
- Developed a layout based on content and visual appeal
- Coordinated and executed a distribution plan and release party